

# Independent Travel and Hospitality

An expert conference

ATLAS Independent Travel Research Group

In Collaboration with

Lebanese International University

Beirut, Lebanon

19<sup>th</sup> – 20<sup>th</sup> January 2012



## Conference Agenda

Saturday, January 19, 2013	
09:45 am to 10:00 am	Registration and Reception
10:00am to 10:30am	Opening Ceremonies <b>President of LIU, HE Abdel Raheem Mourad</b> <b>HE Lebanese Minister of Tourism Mr Fadi Abboud</b> <b>ATLAS Representative, Professor Kevin M. Hannam,</b> <b>Leeds Metropolitan University, UK</b>
10:30am to 11:15am	Keynote Address: <b>International Tourism in the Arab World after the "Arab Spring" - Trends and Challenges</b> Dr Alaa Al-Hamarneh, University of Mainz, Germany
11:15 am to 11:45 am	Tea and coffee break
11:45 am to 12:10 pm	Dr Ragy Darweesh, Rafik Hariri University, <b>“An economic optimization approach for utilizing nature-based tourism as a way for sustainable development, income generation and environmental preservation”</b>
12:10 pm to 12:35 pm	Dr Cody Paris, <b>Middlesex University, Dubai “A discussion of independent travel in digital world”</b>
12:35 pm to 13:00 pm	Baghdadi Ibrahim, Lebanese International University, Lebanon <b>“Technology: an opportunity or a threat to independent travel agents? The case of Lebanon”</b>
13:00pm to 14:00pm	<b>LUNCH BREAK</b>
14:00 am to 14:25 pm	Dr Michael O' Regan, Surrey International Institute, China <b>“The truth of the body on random roads: alternative mobilities and the resurgence of hitchhiking”</b>
14:25 pm to 14:50 pm	LIU, Yongfen, National Tsing Hua University, Taiwan and XIAO, Hai, Chinese University of Hong Kong, China <b>“Hostelling and Hospitality: An Ethnography of Youth Hostels in China”</b>
14:50 pm to 15:15 pm	Antoine Accaoui, Lebanese International University, Lebanon, <b>“Travel and Hospitality Regulations; The case of Lebanon”</b>
15:15 pm to 15:40 pm	Dr Jude Wilson, Lincoln University, New Zealand <b>“Disrupted hospitality – the on-going impacts of the Christchurch earthquakes on the host-guest relationship”</b>
15:40 pm to	Tea and Coffee Break

16:10 pm	
16:10 pm to 16:35 pm	Esrafil S. Nomndan Universidad Antonio de Nebrija , Spain & Dr S.F.M. Shirazi, “ <b>Ecotourism development: Does tradition matter?</b> ”
16:35 pm to 17:00 pm	Dr Gareth Butler, University of Johannesburg, South Africa, “ <b>Western Expatriates’ Independent Mobilities in Malaysia</b> ”
17:00pm to 17:25pm	Nadine Sinno, Lebanese International University, Lebanon, “ <b>Cultural Intelligence in Tourism</b> ”
17:25 pm to 17:50 pm	Ali Abdallah, University of Sunderland, UK and Prof Kevin Hannam, Leeds metropolitan University, UK, “ <b>The Lebanese Diaspora and Hospitality in the UK</b> ”
17:50pm to 18:00 pm	<b>Closing Comments</b> – Dr Farid Abdallah, LIU
18:00 pm to 19:00 pm	<b>Drinks reception</b>
19:30 pm to22:30pm	<b>Dinner</b>
<b>Sunday, January 20, 2013</b>	
10:00am	<b>Study Visit to Baalbeck Sponsored by LIU</b>