MASCULINITY AND TOYIFICATION OF HEAVY MACHINERY
A few words…

- Tools and machinery are not just for work, they are also resources with which the user can display and express craftsmanship.
- Mechanization within forestry has in a way deprived forestry work of its masculinity (lesser need for muscles)
- Playing with machinery is one way of re-shaping them into (boys)toys and by displaying a playful relation to, possibly dangerous, machines it reconstitutes masculinity (which dominates forestry culture)
Thank you!